



**Community & School
Oral Health Team**

West Virginia Oral Health Coalition Support Project: Investing, Connecting, and Achieving

Application Guidance for Regional Community Based Oral Health Projects 2015

This Project is a partnership supported by the DentaQuest Foundation and the Claude W. Benedum Foundation. It is managed by the Marshall University Community and School Oral Health Team in conjunction with WV DHHR-OMCFH Oral Health Program and WV Healthy Kids and Families Coalition.



INTRODUCTION

The West Virginia Oral Health Coalition (WVOHC) was established in June of 2010, and since that time great growth has accompanied great success. One area that the WVOHC aims to strengthen is the ties to the community level organizations, agencies and partners. This need was identified and presented to the DentaQuest Foundation as a potential strengthening opportunity within the oral health infrastructure of the state. Members of the WVOHC Steering team worked with the development staff at DentaQuest to develop the West Virginia Oral Health Coalition Support Project: Investing, Connecting, and Achieving.

The purpose of the West Virginia Oral Health Coalition Support Project is to prevent and control oral disease by strengthening community/regional oral health coalitions. The project goal is to establish community level coalitions and then assist them to organize around improving oral health. Assistance will include planning, implementing and evaluating projects that help communities work toward the goal of eradicating dental disease in children. It is expected that program participants will include community organizations, citizen groups and individuals that have come together to address oral health. This project will help establish new coalitions in four regional areas through capacity building and community mobilization.

Organizations are invited to compete for one time grant funding which shall be used to establish and develop a community level oral health coalition within their service area. These local groups will be charged to implement specific strategic initiatives aimed at addressing oral health challenges and disparities. The initiatives will be based on Evidence Based Programs (EBPs) such as Community Water Fluoridation, Fluoride Varnish Project, and the age-one dental visit. EBPs have been proven to provide health benefits for people of all ages, at little or no cost to the organizers or participants.

Grantees will participate in an intense Oral Health “Boot Camp” where they will receive training and develop a work plan specific to their community and their needs. This work plan will direct the community coalition’s work over the next 12 months. This will also assure that the messaging is consistent throughout the state and reflective of the larger WVOHC goals and mission.

In addition, each of the 4 community level coalitions will work with an assigned Regional Oral Health Coordinator, who will provide ongoing support and technical assistance to help assure success.

The ultimate goal is that each of the 4 grantees will develop into a grass roots community voice for oral health issues. Grant applications will be selected by a diverse grant review committee based upon the grading rubric attached. A contact list has been provided for those needing additional information or details. Visit www.thinkoralhealth.com for supplemental resources.

Who May Apply?

Any organization/agency that falls under the following criteria:

- a) Community based group
- b) Non-Profit (501c3) organization
- c) Has fiscal capacity to manage grant funds
- d) Has a strong desire to develop a community level oral health coalition

What is the timeframe for the applications?

- 1) Completed grant applications will be due by 5:00pm EST on April 17th, 2015
- 2) Award announcements will be made May 1st, 2015

What will be expected of those receiving grant funds?

Grantees will be required to:

- 1) Have representation at each of the WV Oral Health Coalition meetings held quarterly, where they will report on activities within their area.
- 2) Have 3-5 community representatives attend the WV Oral Health “Boot Camp” August 5 & 6, 2015
- 3) Maintain a commitment to the development of the community coalition’s growth by participating in conference calls, webinars and other meetings.
- 4) Complete the required reporting at the end of the grant period.

How do we apply?

Organizations must email a completed copy of the attached grant application form along with any supporting documents to leedya@marshall.edu by the grant deadline.

What can funding be used for?

Funding can be used for in-state travel, salaries & fringe, hospitality, office disposables, meeting rooms rental, educational supplies, marketing items,.

Funds CANNOT go towards administrative costs, equipment over \$2,000, building or construction costs, alcohol, out of state travel, licensures fees, audits, or space rental/lease. If you have any question contact Marshall University Community and School Oral Health Staff.

Examples of Community Groups

- Churches
- Volunteer Clubs
- Support Groups
- County Health Coalitions (diabetes, heart, cancer etc.)
- Active or retired health professionals
- Informal groups of citizens
- School Wellness Committees
- Business leaders
- 4H Groups
- Coalitions

Examples of Public or Non-Profit Organizations

- Primary Care Centers
- County Extension Offices
- County Health Departments
- Community Colleges
- Food Banks
- Area Agencies on Aging
- Community Coalitions
- Family Resource Networks
- Health and Wellness Centers
- Free Clinics

Grant Application Reference Guide

Entire Grant Application needs to be no longer than 10 pages including required forms, budget page, and narrative. Letters of support do not count in the 10 page maximum

COVER SHEET (must be attached as page 1 of the application) *

Part A - Applicant/Organizational Information
Self-Explanatory

Part B - Funding Requests

- 1- Amount requested - grant awards will be made in the range of \$5,000-\$12,000.
- 2- Service Area - applicants need to describe the specific area that the community coalition will encompass. If a program will be county wide it is expected to include all cities within that county. A multicounty area that doesn't serve all counties in their entirety needs to be defined as a specific area. Include population of that area along with demographics.

Example: Southern Washington County that includes the cities of X, Y and Z. The population of this area is 10,000 individuals.

Part C - Current Partners

List the names of the key stake holders and their organizational affiliation, if any, who are involved in planning your proposal.

BUDGET FORM (completed form must be page 2 of application) *

Complete the budget page and be sure to include any matching funds (in-kind or cash). Budget needs to be reflective of the budget narrative. Keep in mind, that grantees will be required to send 3-5 representatives to the Oral Health "Boot Camp" at Stonewall Resort, WV. Grantees will be required to cover the costs for travel to and from this training from their grant budget. Overnight lodging will be provided along with meals. 2 rooms per grantee will be allotted. If you foresee needing more than 2 rooms, your budget should reflect that expense.

BUDGET NARRATIVE (1-2 pages)

The budget narrative needs to include a breakdown of expenses and details as to how the budget was determined. Be sure to include in-kind and existing funds.

Below is an example of how your budget narrative should reflect the budget, this is only a guide:

TRAVEL	TOTAL \$1986.30
Additional Room for Bootcamp	\$120.00
Mileage to and from Bootcamp 130 miles @.51 =	\$ 66.30
General project travel- mileage to and from meetings estimate \$150 a month for 12 –project coordinator months=	\$1800
MEETING COSTS	TOTAL \$2,300
Host 4 quarterly community meetings	
Room Rental	In-kind
Food/Hospitality	\$500 X 4= \$2,000
Meeting Supplies	\$300

NARRATIVE

Answer each question clearly within your narrative; label each section.

ADDITIONAL ITEMS

This section should include; letters of support, CV/Resumes of key staff and any supporting documentation

*Cover sheet and Budget form are available for download in a word document on the www.thinkoralhealth.com or contact MU staff for an editable version.

Resources:

Visit the Marshall Oral Health Website www.thinkoralhealth.com

Contact Information:

Statewide Oral Health Staff	
WV State Dental Director Dr. Jason Roush Jason.M.Roush@wv.gov 304.356.4353	
Dental Sealant and Community Oral Health Coordinator Bobbi Jo Muto, RDH, MPH Bjmuto.steele@marshall.edu 304.542.9592	
WV Oral Health Program- Program Manager Teresa Marks Teresa.d.marks@wv.gov 304.356.4233	
Regional Oral Health Coordinators	Counties
Region I Ashley Logan , RDH logana@marshall.edu 304.663.3690	Fayette Greenbrier McDowell Monroe Nicholas Pocahontas Summers Webster Wyoming Raleigh Braxton Mercer
Region 2 Wendy Mosteller, RDH ferguson27@marshall.edu 304.541.2119	Boone Cabell Clay Jackson Lincoln Logan Mason Mingo Putman Wayne Kanawha
Region 3 Marsha DeLancey , RDH delanceym@marshall.edu 304.483.5100	Calhoun Wirt Wood Doddridge Brooke Gilmer Hancock Ohio Wetzel Tyler Roane Pleasants Ritchie Marshall
Region 4 & State OH Education Lead Gina Sharps, RDH, MPH sharpsg@marshall.edu 304.276.0572	Barbour Hampshire Hardy Harrison Lewis Marion Mineral Pendleton Preston Randolph Taylor Tucker Upshur Jefferson Monongalia Grant Morgan Berkeley

Local Coalition Grant Application Evaluation Criteria/Scaling Rubric	Score 1-5
<p>Strength of the community organization/group</p> <ul style="list-style-type: none"> • How strong is their organization? Does it appear that there is committed leadership, or has it been thrown together? • Does the organization have a broad representation from the community or is it comprised of a few people from a single interest group? 	
<p>Understanding of the problem of oral health</p> <ul style="list-style-type: none"> • Does it appear that the applicants have an understanding of the problem of oral health in their community? Or a desire to gain a better understanding? • Do they want to reach all the people who could have oral health problems, or are they just focusing on a small segment of people? 	
<p>Experience of the community organization/group</p> <ul style="list-style-type: none"> • Does it seem like this organization has the experience that will enable it to organize an oral health coalition in their service area? • How realistic are their plans for organizing or strengthening their oral health coalition? 	
<p>Scope of proposed service area</p> <ul style="list-style-type: none"> • Is the area proposed large enough to be considered a community? • Is the project inclusive of all members of the community? 	
<p>Budget</p> <ul style="list-style-type: none"> • Does budget and budget narrative match? • Does budget seem realistic to achieve success? • Is the budget narrative detailed? Does it include only those allowable expenses? 	
<p>Letters of Support (LOS)</p> <ul style="list-style-type: none"> • Are LOS from key partner organizations? • Do they describe a true partnership? Or is it just a completed template? 	
TOTAL SCORE	